

DM2 – Web Design

Attiana is currently meeting with her client to create the project plan for a website. Which of the following is an example of something they would discuss during this process?

- a. The link targets for each page of the website.
- b. The multiple design comps for the website.
- c. How to create hotspots on a website.
- d. The intended target audience for the website.

How does using a file naming convention help aid the process of designing a website?

- a. Content of the site can be updated quicker.
- b. Files are easier to organize and access.
- c. The site will become easier to find with search engines.
- d. Navigation of the site is easier.

How will creating a flowchart impact the overall design of a website?

- a. The client will be provided with multiple renditions of the website.
- b. The code of the website will be more streamlined.
- c. The site will be more likely to be found by search engines.
- d. The pages of the site will be better organized.

Jamie is in the pre-production phase of creating her website. Which of the following is an example of a process that she would complete during this phase?

- a. Adding tags and keywords
- b. Deciding a color scheme
- c. Debugging the website
- d. Creating hyperlinks

Jerome is having trouble deciding how to organize the content of his website. Which of the following would help him in this aspect of web design?

- a. Choosing a color scheme
- b. Adding tags and keywords
- c. Creating a flowchart
- d. Creating a file-naming convention

Phillip is in the pre-production phase of creating his website. Which of the following is an example of a process that he would complete during this phase?

- a. Reviewing design comps with the client.
- b. Publishing the website to a server.
- c. Deciding which web design language would work best.
- d. Checking his page ranking with search engines.

Which of the following would be a drawback of using a wide variety of fonts on a website?

- a. Not all web design languages use fonts.
- b. Web browsers can only show a limited selection of fonts.
- c. The website would take a long time to load.
- d. The hexadecimal values of the fonts could be easy to forget.

While creating her website, Maria made sure she knew exactly where she was storing her files. What is this specific location on her computer known as?

- a. Pathname
- b. Style sheet
- c. Hotspot
- d. Hyperlink

A real estate company has used phrases like "for sale" and "low prices" on several pages of their website to help increase visitors. What are these phrases classified as?

- a. Hyperlinks
- b. Hotspots
- c. Web crawlers
- d. Keywords

As Dominic is creating hyperlinks in his website, he starts from the homepage and creates a link from that location. This is an example of which type of link?

- a. Mailto link
- b. Site-root relative link
- c. Absolute link
- d. Document relative link

As Isabella navigates through different websites in her browser, all of the pages open in the same original window. Which type of link target is being used?

- a. Top
- b. Blank
- c. Parent
- d. Self

Bennett is in the production phase of creating his website. Which of the following is an example of a process that he would complete during this phase?

- a. Checking for compatibility
- b. Reviewing design comps with the client
- c. Adding tags and keywords
- d. Debugging the source code

How do appropriate tags and keywords help a website?

- a. Files are easier to organize and access.
- b. The site will become easier to find with search engines.
- c. Navigation of the site is easier.
- d. Content of the site can be updated quicker.

How would using document relative hyperlinks help make a website more portable?

- a. The links are typed into the browser's address bar.
- b. The links do not rely on a root folder or external site.
- c. The links use an easy to edit class style.
- d. The links help build the S.E.O. of the website.

Karen linked a picture on her website to "<http://www.google.com>". This is an example of what type of link?

- a. Site-root relative link
- b. Mailto
- c. Document relative link
- d. Absolute link

Savannah wants to create a link on her website that will work no matter where the page is stored on her computer. Which type of link would best help her accomplish this?

- a. Site-root relative link
- b. Absolute link
- c. Mailto link
- d. Document relative link

What is a drawback of a website having a low page ranking?

- a. It takes a long time to load.
- b. It cannot be easily found by users.
- c. It is not consistent across different browsers.
- d. It is difficult to make quick edits.

What is an advantage of using a hotspot to create a hyperlink?

- a. It opens in a new window.
- b. It raises the page ranking.
- c. It ensures consistency.
- d. It can be drawn over any component of a website.

What is an advantage of using class styles?

- a. They make most websites load quicker.
- b. They make it easier to change the appearance of several components at a time.
- c. They raise the page ranking of a website.
- d. They can be created easily with JavaScript.

When Ezra is looking at files of a website on a computer, he sees both HTML files and a CSS file. Which type of style sheet is being used for this website?

- a. ID style sheet
- b. Class style sheet
- c. External style sheet
- d. Internal style sheet

Which hyperlinking feature would work best for an irregularly shaped object or image on a website?

- a. Document relative link
- b. Site-root relative link
- c. Absolute link
- d. Hotspot link

After Olivia finished her website, she ran it through a computer program called "Final Check", which found a few errors in the syntax of her HTML code. What is this program classified as?

- a. a design comp
- b. a flowchart
- c. a debugger
- d. a browser

Arianna is in the post-production phase of creating her website. Which of the following is an example of a process that she would complete during this phase?

- a. Finding hexadecimal values
- b. Debugging the source code
- c. Creating a flowchart
- d. Linking pages together

How does publishing impact a website?

- a. It finds errors in the source code.
- b. It makes it viewable by users.
- c. It helps it load quicker.
- d. It raises the page ranking.

Micah has put the HTML and CSS files from his website on an external server so users on the Internet can access them. What is this process classified as?

- a. Optimizing
- b. Redesigning
- c. Publishing
- d. Debugging

Tyreke has generated several ideas about what his client's website could look like, and has created a few examples. Which process would best help him convey his ideas to his client?

- a. Reviewing design comps with the client
- b. Debugging the code for the different examples
- c. Creating a project plan for the website
- d. Adding keywords and tags to the website

What is an advantage of providing a client with design comps for a website?

- a. They raise the page rankings of the client's website.
- b. They help the client make final decisions about page layout.
- c. They ensure compatibility with all browsers.
- d. They make the flowchart of the website easier to create.