

Adv. Digital Media - 7936 Course Syllabus

Career and Technical Education - Trade and Industrial Program of Study

Instructors:

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School website: <http://middlecreekhs.wcpss.net>

Course Web Page: www.mchsdigitalmedia.com

Course Description:

This course is intended to further students knowledge in the field of Digital Media with hands-on projects and “real world” activities. Students develop an e-portfolio containing their projects related to personal career goals developed in this course through guided practice and independent practices. This course is based upon the development of a specific set of skills that would be required in the field of Digital Media. This skill set can be broken down into five specific competencies or skills areas:

- 1) Graphic design
- 2) Animation
- 3) Audio
- 4) Video
- 5) Web design

Upon completion of this course students will be able to:

- Understand and apply procedures for personal goal setting and career planning
- Understand concepts and apply procedures to create portfolios
- Apply procedures to plan, evaluate, and create digital media graphics projects
- Apply procedures to plan, evaluate and create digital media animation projects
- Apply procedures to plan, evaluate and create digital media audio projects
- Apply procedures to plan, evaluate and create digital media video projects
- Apply procedures to plan, evaluate and create digital media web design projects

Required Materials:

- 1)USB Flash Drive - 4GB or larger
- 2)Pen or Pencil

Digital Media II - 7936 Course Syllabus

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Structure of the Course:

Tests: Tests will be given over the period of the course to prepare for the Post-Assessment Final Exam and for preparation of the Final Portfolio.

Exam: A Post-Assessment Exam will be given by the state at the end of the 1st semester. This is a required exam for which there are no exemptions.

Projects & Activities: Weekly projects and/or daily newscasts will be assigned to develop the five specific competencies or skills areas of the course. All projects and activities will follow strict deadlines that must be met.

Portfolio: A portfolio of all student work is compiled over the last three weeks of the course. Students should save all projects and activities created in the areas of graphics, animation, audio, video and web design for the development of the portfolio.

Grading Criteria

The grading criteria is broken into classroom tests and projects and final assessments. The Final exam and portfolio assessments are 20% of the overall final grade, while tests and project work is 80% of the overall final grade.

Exam/Portfolio 20%

Tests/Projects & Activities 80%

TOTAL 100%

Expectations and Policies:

All students should be mature, motivated, and willing to broaden their understanding of the course material, and be ready, willing, and able to work hard every day. This course is demanding, and successful completion requires full determination and dedication from beginning to end. Students will work in groups and must utilize teamwork and team building skills.

- Log into the computer and begin the daily assignment upon entering the classroom.
- Respect your teacher, your classmates, and the equipment.
- Be quiet and respectful when the teacher is talking or when a student is asking/ answering a question.
- Food and drink are not allowed so as to protect the equipment.
- Projects and Assignments will have specific deadlines that must be met.

All Middle Creek/WCPSS school policies and classroom rules will be rigidly enforced -- no exceptions! Students must be familiar with and abide by the guidelines in the Student Handbook pertaining to such areas as discipline, attendance, appearance, electronics policy, academic honesty, etc.