

Name: _____ - Digital Media II Portfolio Rubric

Grade: _____ - (Range 0 - 115)

Pts	Task to complete	Pts	Task to complete	Pts	Task to complete
_____	Motion graphics video demo reel of collection of work w/background audio (:15 seconds)	_____	Main menu background with depth that includes:	_____	Presentation to teacher/class of portfolio:
<input type="checkbox"/> 5	<input type="checkbox"/> Garageband - background audio /MP3	<input type="checkbox"/> 10	<input type="checkbox"/> Photoshop - 1024 x 768 /JPEG	<input type="checkbox"/> 5	<input type="checkbox"/> Well organized/presentation
<input type="checkbox"/> 5	<input type="checkbox"/> Photoshop - all images 720x480 /JPEG		<input type="checkbox"/> Images that relate to fields of DM	<input type="checkbox"/> 5	<input type="checkbox"/> Maintains eye contact to group
<input type="checkbox"/> 5	<input type="checkbox"/> Premiere - all images move		<input type="checkbox"/> Creative font from dafont.com	<input type="checkbox"/> 5	<input type="checkbox"/> Voice is clear/well communicated
	<input type="checkbox"/> Premiere - edited to the beat /MOV/MP4		<input type="checkbox"/> Textured background with brushes from brusheezy.com		
_____	Graphics project work	_____	Animation project work	_____	Video project work
	Requirements:		Requirements:		Requirements:
<input type="checkbox"/> 4	<input type="checkbox"/> State fair graphic /JPEG	<input type="checkbox"/> 5	<input type="checkbox"/> Dancing Can /MOV/MP4	<input type="checkbox"/> 5	<input type="checkbox"/> What is Digital Media /MOV
<input type="checkbox"/> 4	<input type="checkbox"/> Trading cards /JPEG	<input type="checkbox"/> 5	<input type="checkbox"/> Flash business ads /SWF	<input type="checkbox"/> 5	<input type="checkbox"/> News Pkg /MOV/MP4
<input type="checkbox"/> 4	<input type="checkbox"/> iPod silhouette ads /JPEG		Extras or Replacements:	<input type="checkbox"/> 5	<input type="checkbox"/> News Pkg /MOV/MP4
<input type="checkbox"/> 4	<input type="checkbox"/> Illustrator smiley /JPEG	<input type="checkbox"/> 1	<input type="checkbox"/> Flash Animated Short /SWF	<input type="checkbox"/> 1	Extras or Replacements:
<input type="checkbox"/> 4	<input type="checkbox"/> InDesign Menu /PDF	<input type="checkbox"/> 1	<input type="checkbox"/> After Effects iPod /MOV/MP4	<input type="checkbox"/> 1	<input type="checkbox"/> Everywhere man /MOV/MP4
	Extras or Replacements:	<input type="checkbox"/> 1	<input type="checkbox"/> After Effects Choice /MOV/MP4		<input type="checkbox"/> News Pkg /MOV/MP4
<input type="checkbox"/> 1	<input type="checkbox"/> Google doodle /JPEG				
<input type="checkbox"/> 1	<input type="checkbox"/> InDesign Pamphlet /PDF				
<input type="checkbox"/> 1	<input type="checkbox"/> Colorization /JPEG		Audio project work		Web project work
<input type="checkbox"/> 1	<input type="checkbox"/> CD designs /JPEG	_____	Requirements:	_____	Requirements:
<input type="checkbox"/> 1	<input type="checkbox"/> Extra Photoshop /JPEG	<input type="checkbox"/> 5	<input type="checkbox"/> Movie trailer /MP3	<input type="checkbox"/> 5	<input type="checkbox"/> Web App /Pages Screen shots
<input type="checkbox"/> 1	<input type="checkbox"/> Extra Photoshop /JPEG	<input type="checkbox"/> 1	Extras or Replacements:	<input type="checkbox"/> 1	Extras or Replacements:
		<input type="checkbox"/> 1	<input type="checkbox"/> Radio Product Ad /MP3	<input type="checkbox"/> 1	<input type="checkbox"/> Record Label /Pages Screen shots
			<input type="checkbox"/> iPad Song /MP3/M4A	<input type="checkbox"/> 1	<input type="checkbox"/> iWeb Date in History /Screen shots
_____	Personal resume/contact info:	*Remember your portfolio should only be a collection of your best work. Do not include poor quality examples.			
<input type="checkbox"/> 5	<input type="checkbox"/> Personal logo /JPEG				
	<input type="checkbox"/> Resume with a focus on DM/logo included /PDF				
	<input type="checkbox"/> Business card/logo included /JPEG				