DM2 – Careers and Portfolios

A digital media career that requires creating the visual component of a website is categorized as:
- ○ a. Graphic designer
- ● b. Front-end web developer
- ○ c. Photographer
- ○ d. Art director

A digital media career that requires following instructions from a director to capture footage during the production of a video is categorized as:
- ○ a. Video engineer
- ○ b. Production assistant
- ● c. Camera operator
- ○ d. Technical director

Damien is responsible for re-creating the realistic ambient sounds for a movie in production. Which career in the audio production field does he work?
- ○ a. Radio
- ○ b. Audio editor
- ○ c. Audio engineer
- ● d. Foley artist

Kaleb creates 2-D or 3-D characters that have realistic mechanics and interactions. In which digital media field is his job?
- ○ a. Video production
- ○ b. Graphics
- ○ c. Web design
- ● d. Animation

Marina captures visual images and uses software to digitally enhance the images. In which digital media field is her job?
- ● a. Graphics
- ○ b. Animation
- ○ c. Web design
- ○ d. Video production

Marte´ is an expert in a variety of computer code languages to create software, standalone computer programs, and/or web pages. In which digital media field is her job?

- ○ a. Video production
- ○ b. Animation
- ● c. Web design
- ○ d. Graphics

Marthe is an expert in a variety of computer code languages to create software, standalone computer programs, and/or web pages. In which digital media field is her job?

- ○ a. Animation
- ○ b. Graphics
- ○ c. Video production
- ● d. Web design

Nella oversees set up of camera angles and the recording of moving images. In which digital media field is her job?

- ● a. Video production
- ○ b. Graphics
- ○ c. Animation
- ○ d. Web design

Roman designs educational animations that teachers can use to provide a realistic environment in which students can interact. Which career in the animation field does he work?

- ○ a. Special effects developer
- ● b. Simulation creator
- ○ c. Video game designer
- ○ d. Character animator

Shona wants to cut, splice, and mix sound clips. Which digital medial field should she choose?

- ○ a. Animation
- ● b. Audio production
- ○ c. Video production
- ○ d. Web design

An art museum wants to showcase the work of local student artists. Which of the following would best represent their reason for requesting digital portfolios from students at the local high school?

- ● a. To organize student work
- ○ b. To evaluate student mastery of skills
- ○ c. To manage student work
- ○ d. To distribute student work

Bradley is using Microsoft Word to create his digital portfolio. Why would he most likely use that tool?

- ○ a. To generate graphics for a portfolio website
- ○ b. To construct a website
- ● c. To create an unedited portfolio document
- ○ d. To create a portfolio in video format

Dolores is using Adobe Premiere to create her digital portfolio. Why would she most likely use that tool?

- ○ a. To construct a website
- ○ b. To generate graphics for a portfolio website
- ○ c. To create an unedited portfolio document
- ● d. To create a portfolio in video format

Duane is using Adobe Photoshop while creating his digital media portfolio. Why would he most likely use that tool?

- ○ a. To create a portfolio in video format
- ● b. To generate graphics for a portfolio website
- ○ c. To create an unedited portfolio document
- ○ d. To construct a website

Felipe is using Adobe Acrobat to create his digital portfolio. Why would he most likely use that tool?

- ○ a. To construct a website
- ● b. To create an unedited portfolio document
- ○ c. To generate graphics for a portfolio website
- ○ d. To create a portfolio in video format

Johnnie is a high school student taking Advanced Digital Media. He needs to turn in his work at the end of the grading period. Which of the following would best represent his purpose for creating a digital media portfolio?

○ a. To distribute his work

○ b. To use alongside a resume

◉ c. To manage and organize his work

○ d. To show visual creative expression

Kendra is about to graduate college and will be attending an upcoming career fair. She must share samples of her work to a large number of potential employers. Which of the following would best represent her reason for creating a digital portfolio?

○ a. To manage her work

◉ b. To distribute her work

○ c. To show visual creative expression

○ d. To organize her work

Lynn just graduated from college and wants to enter a career in Digital Graphics. Which of the following would best represent her purpose for creating a digital media portfolio?

○ a. A means to manage work

○ b. A means to organize work

○ c. A means of visual creative expression

◉ d. A means to demonstrate mastery of skills

Marilyn works as a teacher but has been taking a Photoshop course at a local community college in her spare time. She wants to share her creations with friends and family. Which of the following best represents why she might create a digital media portfolio?

○ a. To use alongside a resume

◉ b. To show visual creative expression

○ c. To manage and organize her work

○ d. To demonstrate mastery of skills

Treanna is creating a digital portfolio to showcase her graphic designs. Which of the following is an advantage of a digital portfolio?

- ○ a. Small file size
- ◉ b. Easy updating
- ○ c. Quick downloading
- ○ d. Easy printing

Victor was laid off from his job. He is attending a career fair to find a new job. Which of the following would best represent his reason for creating a digital portfolio?

- ○ a. To manage his work
- ○ b. To organize his work
- ○ c. To show visual creative expression
- ◉ d. To use alongside a resume

A local web design firm has been told by their client that they need to create a website, an app, and an animation. This is an example of which component of the project plan?

- ○ a. Distribution of responsibilities
- ◉ b. List of project deliverables
- ○ c. Budget for the project
- ○ d. List of necessary equipment

Betsy's client has determined that the type of file required for her project will be a JPEG file. This is an example of which component of a project plan?

- ◉ a. Distribution requirements
- ○ b. Project Scope
- ○ c. Budget
- ○ d. List of project deliverables

Jessie's client needs a graphic in .jpeg and .png format. In which stage of the project plan would this component occur?

- ○ a. Client's criteria for the project
- ○ b. Project Scope
- ○ c. List of project deliverables
- ◉ d. Distribution of requirements

Jim is working on a video project. The client wants a file that is suitable for streaming over the web. This project requirement would most effect which phase of video production?

○ a. Production

○ b. Pre-Production

○ c. Proof Preview

◉ d. Post-production

Sarah is creating a project plan for a Color Guard recruiting video for her school. Which of the following should she plan for in her project's scope?

○ a. Hard deadlines

○ b. Selecting equipment

○ c. Client's budget

◉ d. Identifying target audience

Scott's client has determined that the project will require creating a website. This is an example of which component of a project plan?

◉ a. List of project deliverables

○ b. Client's criteria for the project

○ c. Project Scope

○ d. Distribution requirements

The client has determined that the project must include the company's logo. This is an example of which component of a project plan?

○ a. Project Scope

○ b. Distribution requirements

○ c. List of project deliverables

◉ d. Client's criteria for the project

Tom is in the early stages of producing a TV commercial. He is working with a variety of collaborators and clients. He wants to streamline the entire process of producing the video. What is this process called?

○ a. Creating an equipment list

○ b. Creating a timeline

○ c. Creating a budget

◉ d. Creating a project plan

Tom's client set a goal for the project to be completed before the end of the month. In which stage of the project plan would this component occur?

○ a. Client's criteria for the project

◉ b. Due dates for intermediate tasks

○ c. Distribution of responsibilities

○ d. List of necessary equipment

Jacob wants to know his client's reaction to a completed project so that he can use that information to shape any redesign. Which of the following does Jacob need from his client?

○ a. Budget for the project

○ b. Technical requirements

◉ c. Feedback

○ d. Timeline

Lazaro is practicing active listening while communicating with his client about an upcoming project. Which of the following behaviors is he practicing?

○ a. Annunciating

◉ b. Paraphrasing

○ c. Interviewing

○ d. Responding

Sarah has been hired to create a logo for an advertising firm. Which of the following would be classified under the pre-production phase for this project?

○ a. Color correct the images

○ b. Create layer comps

○ c. Optimize the file

◉ d. Choose the appropriate software

Tamika is conducting research in preparation for creating a project requested by a client. Which of the following should she include in her research?

○ a. Client relations

◉ b. Copyright issues

○ c. Other possible projects

○ d. Web presence